

# A Decade of Devotion, A Decade Of Difference.

*2006 Annual Review*



**Ottawa  
Regional  
Cancer  
Foundation**

Enhancing Cancer Services and  
Supporting Innovative Research  
in our Community.

[www.ottawacancer.ca](http://www.ottawacancer.ca)

# The Ottawa Regional Cancer Foundation

A woman with short, light-colored hair, wearing a bright red turtleneck sweater, stands in a brightly lit hospital hallway. The hallway has a white railing and a modern, clean aesthetic with large windows in the background.

**WHAT STARTED AS A GRASSROOTS MOVEMENT IN 1995 TO RAISE MONEY FOR EXPANSION OF CANCER SERVICES AT THE REGIONAL CANCER CENTRE HAS GROWN LARGER THAN ANYONE COULD HAVE IMAGINED.**

Since 1995, the Ottawa Regional Cancer Foundation (ORCF) has raised close to \$20 million toward research, patient care, education and awareness in Eastern Ontario.

The fully autonomous Ottawa Regional Cancer Foundation decided years ago to fund three major areas of cancer care:

1. Research initiatives by local scientists,
2. Improving patient care improvements through purchase of leading technology and medical equipment, and
3. Education and awareness for patients, families and health professionals.

This past year we have expanded our mandate to include all seven continuums of cancer care including: Prevention, Awareness, Diagnosis, Treatment, Education, Research, Supportive and Palliative Care. All areas are equally important to the Foundation, but each is funded according to the needs of the region.

“The key to the incredible success of the Ottawa Regional Cancer Foundation is the 100% community support and commitment”, says Dr. Hartley Stern, Vice President of Cancer Services at The Ottawa Hospital, “From event organizers to the Board of Directors, the committed volunteers and staff continue to out-do themselves every year.” This is a strong testament to the incredible donor support from across Eastern Ontario.

By 2010 cancer will replace cardiovascular disease as the number one cause of premature death in Canada.

## EXECUTIVE DIRECTOR'S MESSAGE



As I enter into my second year as Executive Director of the Ottawa Regional Cancer Foundation I realize that I am fortunate to have what can only be described as my dream job. Raising funds in support of a cause that truly touches each and every one of us in some way has been a life-changing experience. The people that I have met along the way are not only inspiring but also incredibly passionate. The hundreds of volunteers who devote countless hours to help generate funds for the amazing work being done in the areas of Cancer Research and Treatment in Ottawa – many at a time in their life when they themselves or someone close to them are battling cancer. The dedicated Board of Directors who ensures all fiduciary requirements are not just met but surpassed. The staff of the Cancer Centre and the Centre for Cancer Therapeutics who continually offer smiles, hope and encouragement for the patients. The dedicated donors who consistently come to the aid of the over 19,000 patients requiring care and treatment each year by opening their hearts and wallets. And last but not least the staff of the Foundation who work tirelessly to ensure the adequate resources are available for health care professionals ensuring best care is available right here in our community. To all these wonderful people..thank you!

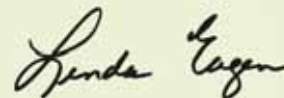
This past year many changes have taken place to increase our accountability to our donors and to build capacity within our organization.

- New granting procedures have been implemented that will see the extension of our annual call for proposals to include all regional cancer partners. This will ensure consistent cancer care is available across the region.
- Formerly two allocations committees existed; one to vet patient care proposals and one for research proposals. By merging these two committees, the New Grants Committee can view proposals through a contextual lens ensuring that any gaps that exist in cancer care and treatment throughout the region are quickly identified and funded accordingly. Membership on this committee was also expanded to include regional partners, patients, donors and additional medical research and nursing professionals.
- New reporting requirements were established for all grant recipients. This will enable the Foundation to better report to you, our donors, the successes, improvements and impact your donations have made.
- In order to build capacity, John Ouellette joined the Cancer Foundation after spending more than 10 years at the University of Ottawa, most recently as the Campaign Director of the \$200 million Campaign for Canada's University. John's focus was primarily on major gifts and on managing the Campaign Cabinet. He obtained his Certified Fund-Raising Executive designation in 1999.
- The Weekend to End Breast Cancer became the most successful fundraiser ever held in Ottawa and raised an amazing 2.5 million dollars for breast cancer treatment, research and development of a new

molecular laboratory in Ottawa. This lab will be able to tailor cancer treatments for each woman's specific tumour type by allowing physicians to better analyze tumours and provide precise treatment while minimizing side effects. It is expected that the location of this lab will be announced by the end of this year.

- The Ottawa Regional Cancer Foundation took to Bank Street in the Glebe, to Dance in the Streets and celebrate cancer survivors. Over 7,500 area residents joined Max Keeping and Premier Dalton McGuinty in the fun and danced in the streets to live music performed by more than 15 Canadian musicians.
- Partnerships were established with the R&A Bloch Cancer Foundation and the City of Ottawa for the creation of a Cancer Survivors Park. Construction of the park will commence in 2007 at the corner of Industrial Ave. and Alta Vista Dr., offering a place of serenity for cancer patients, survivors and the public.

Growth has been evident in all programs this past year and I will ensure this trend continues. I thank all of you again, for entrusting me to lead an organization that is making a difference in the lives of cancer patients and their families and I look forward to the day that my dream job no longer exists.



**Linda Eagen, MBA**  
**Executive Director**  
**Ottawa Regional Cancer Foundation**





## MESSAGE FROM THE CHAIR OF THE BOARD



I have been involved with the Ottawa Regional Cancer Foundation for over six years and have grown incredibly passionate about the cause and the organization. Throughout my tenor as a Board member and most recently as the 2004 -2006 Chair of the Board of Directors, I am inspired by the determination and commitment of all the Board members, the staff, the volunteers and the donors.

The dedication, enthusiasm and drive of our volunteers, donors and event participants has enabled the Ottawa Regional Cancer Foundation to allocate \$8.5 million dollars in its ten years ensuring that the best possible care is available right here in our community when someone we love needs it. This became true for me and my family when my father was diagnosed with cancer. Unfortunately, he succumbed to his disease. Throughout his treatment I took

comfort in knowing that the best possible physicians and treatment options were available to him right here in Ottawa.

The Ottawa Regional Cancer Foundation truly makes a difference in all our lives and we must continue to work feverishly to ensure that this vital funding source continues to grow and that services and research in our community continue to receive this vital funding.

As you leaf through the Annual Review, I know you, like I, will be pleased with the direction of funding and the impact it has made. The Ottawa Regional Cancer Foundation has listened to the community, understood your priorities and we have responded by linking these priorities with the experts, both clinical and research. All who work tirelessly to make the cancer journey more efficient, more effective and to create a world-class cancer program that we can be proud of!

The Ottawa Regional Cancer Foundation has grown substantially in its ten short years and I am confident that with our new expanded regional mandate that this growth will continue. We will be launching our "Vision 2010 - Fighting for Cancer Survivorship" in the next few months and are confident that the community will be as inspired as we are. The next few years will be exciting ones in terms of development for the Foundation; ground will be broken in the construction of the new and expanded Cancer Centres,

a Lung Cancer Research Chair will be announced, a new molecular laboratory will be constructed and numerous Foundation funded research projects will enter into the patient clinical trials phase.

We have certainly come a long way, but a lot of work remains to be done. I am confident as I pass the torch to the incoming chair, not only will the Foundation continue to flourish it will become the leader in the fight for cancer survivorship in Eastern Ontario.

With gratitude and with pride, I thank you for allowing me the privilege to have served you and congratulations on what truly has been a "Decade of Devotion".

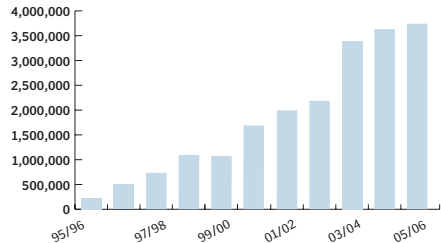
A handwritten signature in dark ink that reads "Michel de Champlain". The signature is written in a cursive, slightly slanted style.

**Michel de Champlain**  
**Chair of the Board**  
**Ottawa Regional Cancer Foundation**

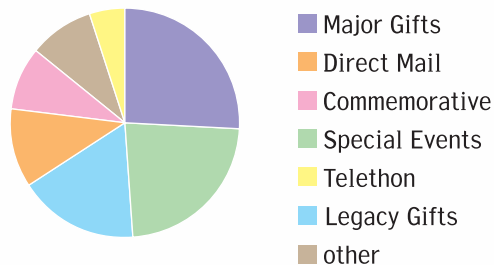
"One in three people will be diagnosed with cancer in their lifetime. This number is expected to reach one in two within the next 5 years."

# A Decade of Development

The Ottawa Regional Cancer Foundation has experienced unprecedented growth over the last 10 years. The Cancer Foundation raises funds through numerous different revenue streams – Major Gifts, Direct Mail, Special Events, In Memoriam and in Honour Program, The Cancer Foundation Telethon and Planned Legacy Gifts.



## Source of Revenue 2005/2006



# A Decade of Stewardship

The Ottawa Regional Cancer Foundation has been working hard to reduce expenditures and administra-

tion costs in order to increase the amount of money available for services that will have a direct impact on patients. Participation in our Care for Life Monthly Giving Program is one way in which donors can provide support, and assist in reducing costs. By splitting your gift over the course of the year, monthly giving is a convenient and cost effective way to donate and provides the Foundation with a steady revenue stream making planning easier and reducing administrative costs.

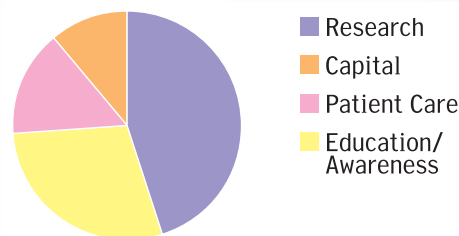
# A Decade of Support

Each year the Ottawa Regional Cancer Foundation allocates more than the amount required by Canadian Revenue Agency to four major areas; Research, Capital Expenditures, Patient Care and Education and Awareness.

The Foundation also invests in an endowment fund to ensure on-going cancer funding is available in our region.

For the year ending 2006, the Ottawa Regional Cancer Foundation provided in over \$2 million dollars in allocations in the following areas:

## 2006 Allocations



An estimated 78,400 Canadian men will be diagnosed with cancer and more than 53% will survive.

“When I reflect on the Ottawa Regional Cancer Centre it continues to amaze me that there wasn’t a Foundation in place many years prior and it is astounding to think that we have raised millions of dollars and significantly elevated the hospital’s profile and the vital role it plays in our community. The Ottawa Regional Cancer Foundation is now front and center with other leading health care foundations and this could not be achieved without the leadership demonstrated by the foundation and dedicated hospital staff.”

— Jim Orban, Publisher, Ottawa Citizen (Chair of the Foundation Board 1999).

Survival rates of those diagnosed with many types of cancer are increasing, due to advancements in early detection, diagnosis and treatment and lifestyle changes.



# A Decade of Discovery

## Supporting Research

The Ottawa Regional Cancer Foundation provides vital seed funding to Ottawa area cancer researchers. Seed funding provides researchers with adequate resources to gather the necessary data required to apply to larger national granting agencies. Grants received from the Ottawa Regional Cancer Foundation are leveraged and generate millions of dollars in additional funding for the researchers to expand on their ideas. The Ottawa Regional Cancer Foundation invested more than \$1,000,000 in Clinical and Laboratory Research in 2005/2006.

## Clinical Research

In 2005, numerous clinical research projects at the Ottawa Hospital Regional Cancer Centre received much needed funding. Some examples include:

**\$30,000 – Comparison of paired primary and metastatic colorectal cancer tissue, Dr. Jean Maroun, Medical Oncologist.** A matching grant of \$30,000 was received by a pharmaceutical company to continue this research.

**\$50,000 – Investigational New Drug Clinic – Start up Funding, Dr. Glenn Goss, Medical Oncologist.** The investigators Dr. Laura Chow, Medical Oncologist and Investigational New Drug specialist along with Dr. Goss will be starting this new clinic this winter.

**\$35,000 – Development of breast cancer risk assessment and management at the Women's Breast Health Centre – Lisa Bitonti, BScN, RN, CON(C), and Dr. Shail Verma, Medical Oncologist.** The results of this study were presented at the International Society for Nurses in Cancer Care Conference this past September. Work continues on the database set-up and data collected will be used to apply for additional funding from National organizations.

**\$6,500 – Using MVCT for prostate brachytherapy post implant dosimetry.** Dr. Gad Perry, Radiation Oncologist. The protocol for this study has been completed and approved by the Geourinary Site Committee but is awaiting approval from the Ethics Committee, this is anticipated within the next few months.

**\$20,000 – Evaluation of MRI in determination of the clinical target volume and organs at risk for radiation planning in post-radical prostatectomy patients – Dr. Shawn Malone, Radiation Oncologist.** Treatment planning MRI with perfusion imaging has been incorporated into the high-risk prostate cancer tomotherapy trial. Five patients to date have been entered into the study and had MRI planning scans. The trial remains active.

**\$30,000 – Helical Tomotherapy IMRT research initiatives – Dr. Rob MacRae, Radiation Oncologist.** Four local clinical protocols were opened at the Centre to examine the benefits/advantages of tomotherapy. A fifth study looking at tomotherapy based IMRT for breast cancer is being considered.

### Palliative Care Research

Over \$49,000 in funding was allocated to support work being done in the area of palliative care. Some of the proposals funded were:

**Development of a database in SPSS – Lynne Kachuik, RN.** This database will be utilized to track palliative care patients and the care they receive.

**Chart audit End of Life Care and matching funds for End of Life Care Pathway – Lynne Kachuik, RN.** Chart audits are underway.

**Validation of the Palliative Performance Scale in the Acute Care hospital setting – Lynne Kachuik, RN.** A study is underway to validate that the Palliative Care Performance Scale is an appropriate tool to use when assessing function of a palliative care patient. The study continues.

**Clinical Guideline development for pain, constipation and nausea – Dr. Edward Fitzgibbon and Virginia M. Jarvis RN.** This study will evaluate the degree of symptom severity for pain, constipation and nausea. A Research Ethics Board application has been submitted to conduct a three day symptom prevalence study.

### Laboratory Research

**\$30,000 – Targeting splicing factors for therapeutic benefits – Dr. Bruce McKay.** Design and validation of the small inhibitory RNAs to target a specific transcription factor has been conducted. Testing is on-going and the results will be submitted for additional funding in 2007.

**\$20,500 – Analysis of Lgl activation status in Breast Cancer – Dr. Ian Lorimer, Scientist.** Studies were conducted to increase researchers understanding of the role of the tumour suppressor Lgl in breast cancer and other cancers. The results of this study are being prepared for publication and additional funding will be requested from national granting agencies.

**\$50,000 – Identification and validation of biomarkers for Prostate Cancer – Dr. Christina Addison, Scientist.** Preliminary data gathered from this research and collaborative data gathered in Toronto have identified other possible putative biomarkers and a letter of intent has been submitted to request a grant for \$900,000 from a national agency.

**\$30,000 – Chronomodulation of X-radiation treatments in prostate cancer – Dr. Ng, Scientist.** The study has just commenced and a national funding agency has just renewed funding for an additional three years.

**\$30,000 – VSV Oncolytic Virus as a treatment for ovarian cancer – Dr. Barbara Vanderhyden, Senior Scientist and Corinne Boyer Chair in Ovarian Cancer Research.** Initial studies have been conducted to gain sufficient data to secure a two year funding commitment of \$60,000 from a national funding agency.

**\$29,000 – The Role of Endoplasmic Reticulum (ER) Stress in statin-induced apoptosis – Dr. Jim Dimitoulakas, Scientist.** Researchers were able to establish that statins can induce ER stress and that this was required for statin-induced apoptosis. This novel finding is being submitted as a manuscript to the Journal of Biological Chemistry. The results of this study have been used in preparing a national funding application.



"Mark used to compare our family's cancer to that of a pebble dropped in a pond. He would explain that it was most amazing to watch a pebble being dropped in the water, and to see its rippling effects. Our family was the pebble and ripples of water were our communities at work, surrounding us, enriching us and loving us. The Ottawa Regional Cancer Foundation is one of those communities who have given us so much support. Our family is forever grateful."

– Rebecca Erskine (Mark Johnston was Rebecca's husband, a father to two beautiful children, a dedicated firefighter, volunteer, and a friend.

Mark passed away in 2006 from Colorectal Cancer)



**\$20,000 – Prognosis of multiple Myeloma based upon molecular genetics – Dr. Alain Lagarde, Senior Scientist and Dr. Harry Aitkins, Senior Scientist.** Researchers were successful in developing the reagents and molecular techniques necessary to detect at least one of several chromosomal translocations associated with multiple myeloma. The analysis of fourteen new cases is currently underway.

**\$16,972 – Tumorigenesis in the aging lung – Dr. Doug Gray, Senior Scientist.** Studies revealed differences in the lungs of young mice (6 month old) and old mice (30 month old) by microarray analysis which might assist in explaining why lung cancer occurs late in life. Current studies are looking at human lung tissue samples. A manuscript is in preparation. Leveraging funds will be sought from a national agency in 2007.

**\$13,195 – Alternative lengthening of telomeres: correlation with survival in Glioblastoma patients.** Dr. Doug Gray, Dr. Woulfe and Dr. Pavel Miman – Antibodies have been purchased for the study (PML, TRF-1). Data is being analyzed and the work is in the preliminary stages.

#### Physics Research

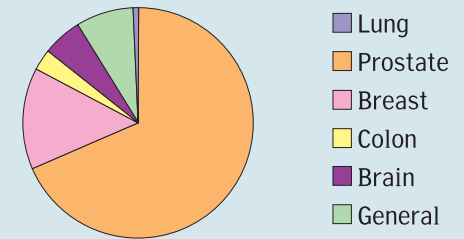
**\$20,000 – Patient surface motion as a surrogate for tumour rotation in treatment of lung cancer.** Research has been conducted and a manuscript is being prepared. The results have been presented at five conferences. This research should lead to improved accuracy of treatment of tumours in the lung, which tend to move during treatment delivery.

**\$60,000 – Image guided radiation therapy techniques and In-vivo dose measurements – Dr. Brenda Clark and Dr. Joanna Cygler.** The work will commence shortly and preliminary results are expected to be available in 2007.

#### Donors Driving Discovery in Prostate Cancer Research

Designated donations have been driving research interests in the area of prostate cancer in Ottawa, showing the work of our donors really makes a significant difference. Events such as The Motorcycle Ride for Dad, Do it for Dad Run and Family Walk and Brockville Highlands Golf Tournament have raised a combined total of 1.14 million dollars since 2002. This has ensured that Prostate Cancer remains an active, on-going and well-funded research priority in Ottawa. The Ottawa Regional Cancer Foundation is honoured to partner with such dedicated fundraisers.

#### Research allocations (2002-2006)



## A Decade of Caring

Because our community cares so deeply, the Ottawa Regional Cancer Foundation has been able to allocate resources to ensure supportive care and educational programs are available for patients and their families throughout our region.

The Ottawa Regional Cancer Foundation has funded numerous support groups including KidzTime (a support group for children with a parent battling cancer), and Connexions 18-35 (a support group for young adults diagnosed with cancer). The published book "What About my Kids?" a resource for parents with cancer and young children was partially funded by the Foundation. Annually the Ottawa Regional Cancer Foundation funds patient emergency needs providing financial support for patients on cancer treatment.



An estimated 74,700 Canadian women will be diagnosed with cancer and more than 55% will survive.



The Ninon Bourque Patient Resource Centre, located at the General Campus of The Ottawa Hospital Regional Cancer Centre was made possible by community donations and ensures that appropriate cancer educational materials are available. On-going funding ensures that these materials and technology are always current.

Each year the Ottawa Regional Cancer Foundation funds numerous equipment purchases to make treatment delivery more effective and efficient. Chemotherapy home infusion pumps allow patients to receive chemotherapy in the comfort of their own homes; chemotherapy chairs, state-of-the-art equipment for radiation treatment (stereotactic head stabilizer, stretchers, crash carts all ensure the best possible care). The Maurice Grimes Lodge, which receives annual funding from the Ottawa Regional Cancer Foundation, provides overnight accommodations, comfort and support for patients who live out of town and must travel to Ottawa for cancer care and treatment.

We share our communities concern regarding wait times for patients requiring radiation treatment. Government funding covers the cost of radiation treatment machines and 80% of the installation costs, the Ottawa Regional Cancer Foundation is entering into its final year of a four-year commitment to allocate the funds in support of the installation of these machines. This year we will be allocating \$400,000 towards the replacement of one machine. This new machine will act as a “swing” machine and replace the other machines when they are “down” for their regular scheduled maintenance ultimately reducing wait times.

## A Decade of Determination

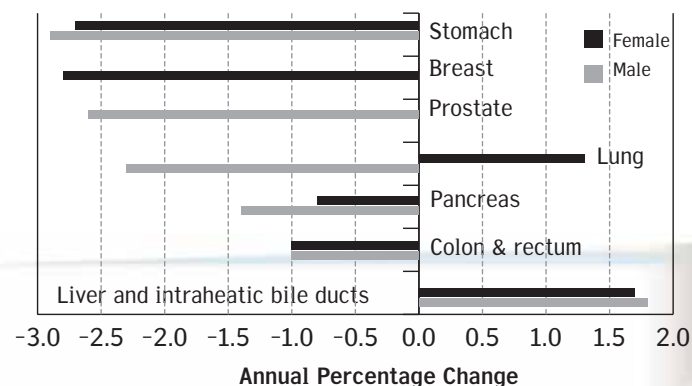
The impact donations make in improving outcomes following a diagnosis of cancer are becoming more and more evident.

During the recent decade 1992–2002 for which statistics are available, mortality rates changed by more than 1% per year for several of the most common cancer causes of premature death. Lung cancer in women and liver cancer are two exceptions.

The most important influences on cancer mortality trends are: changes in smoking behaviour and other risk factors, earlier detection through screening, and improvements in treatment. Declining smoking rates are responsible for the fall in male lung cancer mortality; smoking is also a risk factor for pancreatic cancer. Lung cancer mortality is still increasing in women.

Five-year survival for women with breast cancer improved significantly. The biggest improvement has been for women diagnosed at ages 50–69. Five years after diagnosis, their survival compared to that of women in the same age group in the Ontario population as a whole is 88%. Twenty years ago, the five-year relative survival ratio for this age group was 73%. The fall in breast cancer mortality is the result of both improved treatment and increasing participation in breast screening.

Annual percent change in death rates for selected\* cancers, 1992–2002



• From among those having an age-standardized mortality rate exceeding 5 per 100,000; all values are significant.

Source: Cancer Care Ontario (Ontario Cancer Registry, 2006)



While PSA screening for early prostate cancer has not been proven to be effective, it has probably contributed to declining prostate mortality. The declines in colorectal cancer mortality are modest, but likely result from improved treatment and small increases in screening.

Lower mortality for stomach cancer parallels a significant fall in incidence probably linked to changing dietary practices – more fresh foods, and less reliance on salt as a preservative. Another important risk factor for stomach cancer is infection with *H. pylori* bacteria.

While the declines in cancer mortality rates are encouraging, the Ottawa Regional Cancer Foundation is determined to see these trends continue into the next decade. We will be developing awareness programs, screening programs and increase our support of vital research initiatives.

### **Special Events – Raising Over \$1.5 Million in 2005/2006**

The Ottawa Regional Cancer Foundation is happy to be the recipient of proceeds of over sixty (60) special events each year and prides itself in the uniqueness and diversity of these events.

#### **THANK YOU to all the organizers, sponsors and participants of the following events:**

Cannacord Capital Golf Classic  
Alterna “Do it for Dad” Run and Family Walk  
BreconRidge Golf Tournament  
ORCF Meadows Golf Classic  
Motorcycle Ride for Dad  
Cannacord Courage Campaign Golf Classic  
Ottawa Construction Association  
Rotary Club of Ottawa South Charity Golf Day  
Brockville Prostate Cancer Research Tourney  
Lindsay Service Charity Golf Tournament  
Cognos Quest for a Cure Adventure Race

Gowlings Golf Tournament  
Angels in Action  
An Evening of Jazz featuring Holly Cole  
Astral Fitness & Health Club Inc. Golf Tournament  
Astral Fitness & Health Club Inc. Burn Calories for Cancer  
Let’s Take a Swing at Cancer  
Betty Tweedy Golf Classic  
Amar Aasha “Hope for a Cure”  
St. Patrick High School Breakfast  
Holes for Hope  
Cocktails for Cancer  
Robert Bateman Public School 2K Walk  
Jan Harder Golf Classic  
Volley for Cancer  
Lévesque-Lem Memorial Golf Tournament  
Ivan Drew Memorial Golf Tournament  
Diann’s Beauty Salon Cuts for Cancer  
Pat Hardick Memorial Golf Tournament  
The Snowflake Ball  
Runway to a Cure  
Celebrity Sports Dinner  
Roast in honour of John Sinclair  
Lebanese-Canadian Cultural Club Charity Dinner  
Scotiabank Charity Golf Classic  
O’Brien & Friends Golf Tournament & Barbeque  
Pink Ribbon Gala in Memory of Cynthia Ghantous  
Giant Tiger / Svend Pedersen  
Memorial Golf Tournament  
Avatar Development Fundraiser  
CAFÉ Golf Classic  
Clipboard Charity Golf Tournament  
Ottawa Masonic Districts Golf Tournament  
Joanne Gélinau Charity Concert  
Hannay Memorial Golf Tournament  
Harvester House Golf Tournament  
Charlie Kitts Celebrity Roast  
LCBO Charity BBQ  
Lieutenant’s Pump Idol  
Ottawa Valley Quilter’s Guild, Little Quilt Auction  
Don McGillivray Charity Golf Tournament

Mississippi Ladies’ Group Charity Golf Tournament  
O’Sullivan Charity Dinner  
Objects of Beauty Auction  
Patio Records Music Festival  
Portuguese Community of Ottawa-Hull Dinner  
Rockland Lions Club BBQ  
St. Daniel’s Ladies Fashion Show  
Workout for a Cure

### **Volunteers Make the Difference**

The Ottawa Regional Cancer Foundation works very hard to keep our costs as low as possible in order to maximize our donors’ investment in cancer care treatment and research. The contributions our volunteers make to our organization each year are invaluable. More than 1,500 dedicated volunteers join our team each year in organizing special events, assisting on Fundraising committees, helping at the annual Cancer Telethon, and volunteering their administrative support in our office. This keeps our costs down and our allocations up!

### **Rabbi Bulka Community Award**

Nominations are accepted each year for this prestigious award. It recognizes individuals for their commitment and passion towards the betterment of cancer care and treatment in our region. The 2005 recipient was Peter Charbonneau of SkyPoint Capital. Peter Charbonneau was instrumental in assisting the Ottawa Regional Cancer Foundation in generating close to \$1,000,000 for the Courage Campaign. Mr. Charbonneau continues to raise funds in support of capital expansion of regional cancer services on behalf of the Foundation.



# Courage Campaign

## Building Courage

### in our Community

The Ottawa Regional Cancer Foundation officially launched its capital expansion program called the "Courage Campaign" in December 2005 and the generosity of Eastern Ontario has never been more evident.

The \$20 million Courage Campaign will fund the private-sector portion of the \$100 million plus, multi-faceted cancer care and research expansion project. This initiative will double the Regional Cancer Program's capacity to serve the 1.2 million residents of Eastern Ontario.

The project will expand and create new treatment facilities at The Ottawa Hospital's General Campus and the Queensway Carleton Hospital. It will also double the physical space available for research and clinical trials accelerating the progression of new life-saving therapies from "lab-bench to bedside".

The Cancer Centre is currently operating at maximum capacity, and without expansion, it is expected that within 5 years patients requiring cancer care and treatment will have to be referred out of town and perhaps even out of province. Cancer is now the number one cause of premature death and disability in Ontario, in Canada and throughout the world. Recently, the World Health Organization has declared cancer an epidemic.

To date over \$8.7 million dollars has been raised towards our goal and we will soon be surpassing the halfway mark. However, there is still much to be done. For more information on how you can help, please call the Foundation at 613.247.3527.

"The Ottawa Regional Cancer Foundation provides a vital role in raising awareness within the Ottawa community. In radiation therapy, we are endlessly grateful for the generous funding that enables us to bring the newest technology to bear on treatment of this disease."

— Dr. Brenda G Clark, Chief, Medical Physics, TOHRCC

### Courage Campaign Cabinet

Rabbi Reuven Bulka, Chair, Congregation Machzikei Hadas  
John Bell, Ottawa Health Research Institute  
Deborah Bouchier, Ginsberg Gluzman Fage & Levitz, LLP  
Peter Charbonneau, Skypoint Capital Corporation  
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Greg Sanders, Perley-Robertson, Hill & McDougall, LLP  
Fred Seller, Brazeau Seller, LLP  
Dr. Hartley Stern, The Ottawa Hospital Regional Cancer Centre  
Ron Vered  
Rob Woyzburn, The Marketing Works  
Melanie Yasinski, Ottawa Regional Cancer Foundation





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 John Ouellette, Director of Leadership Gifts  
 Annie Parker, Events and Sponsorship Officer  
 Melanie Yasinski, Director of Legacy Giving and Major Gifts

**YES! I want to do my part in finding a cure.**

\$250    \$200    \$150    \$100    \$50    Other \$ \_\_\_\_\_

My cheque/money order is enclosed (Please make cheque payable to the Ottawa Regional Cancer Foundation)

Please charge my:    VISA    MASTERCARD

Card No. \_\_\_\_\_ Expiry date: \_\_\_\_\_

Name: \_\_\_\_\_ Telephone: \_\_\_\_\_

Address: \_\_\_\_\_ Postal Code: \_\_\_\_\_

E-mail: \_\_\_\_\_ Signature: \_\_\_\_\_

WE DO NOT SELL OR TRADE NAMES AT ANYTIME.

Income tax receipts automatically issued for donations of \$10 or more.

Charitable registration No. 898311170R0001

The Ottawa Regional Cancer Foundation....expanding cancer services throughout Eastern Ontario.

**Donation by phone!**

**Call: (613) 247-3527** and make a donation using your credit card.

Please let us know:

- I would like to receive more information about Legacy Gifts.
- Yes! I have made a gift to the ORCF in my will.
- Je désire recevoir ma correspondance en français.



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