



Doctors And Nurses Treating Cancer.
Patients And Families Battling Cancer.
Researchers And Scientists Working
To Cure Cancer.

*"In Eastern Ontario,
We Are Dedicated To
Helping Them All."*



**Ottawa
Regional
Cancer
Foundation**

Supporting Cancer Services
In All Our Communities.

www.orccfoundation.ca

Treating Cancer

SUPPORTING TREATMENT, RESEARCH AND EDUCATION

The Ottawa Regional Cancer Foundation (ORCF) was formed in 1995 to raise funds for cancer research, treatment and education. Our unwavering mission, for over a decade, has been to heighten public awareness and increase financial support of critical cancer services that help patients and medical professionals in communities all across Eastern Ontario.



SUPPORTING CANCER SERVICES IN ALL OUR COMMUNITIES.

Ottawa Regional Cancer Foundation receives funds from individuals, community groups and companies in Ottawa and across Eastern Ontario. All money raised remains local and assists friends, families and neighbours who require expert cancer care and treatment.

In the past 10 years the Ottawa Regional Cancer Foundation has supported cancer services in our communities by raising over \$00,000,000 through events such as our annual telethon, targeted direct marketing campaigns, community and corporate events and other special initiatives.

All funds raised by the Ottawa Regional Cancer Foundation go back into our communities for:

- Early cancer detection and expert diagnosis;
- Comprehensive cancer care and treatment;
- Leading edge cancer research and clinical trials;
- Cancer awareness and education programs.

Battling Cancer

"Without the Ottawa Regional Cancer Foundation, many roadblocks would remain."

— Diane Manii, Social Worker, Ottawa Hospital Regional Cancer Centre.

SUPPORTING THE PEOPLE WHO HELP AND THE PEOPLE IN NEED.

Our efforts to date have primarily supported the important work of the Ottawa Hospital Regional Cancer Centre (OHRCC) and its dedicated doctors, nurses, technicians, clinical staff and researchers. The only facility of its kind in Eastern Ontario, the OHRCC delivers an integrated continuum of cancer services including prevention, screening, diagnosis, treatment, education, research, palliative and supportive care.

Each day over 650 patients from all over Eastern Ontario depend on the Ottawa Regional Hospital Cancer Centre. In turn, OHRCC has depended on the Ottawa Regional Cancer Foundation for critical funding that improves patient services, purchases new equipment and supports critical research.

In the coming years, the Ottawa Regional Cancer Foundation will continue its core fundraising efforts to support the Ottawa Hospital Regional Cancer Centre. Our increased efforts will include the ongoing \$20 million Courage Campaign that will help expand current facilities, build a new treatment facility at the Queensway-Carleton Hospital and provide additional funding for research and clinical trials.

In addition, the Ottawa Regional Cancer Foundation will work closely with community partners and cancer agencies across Eastern Ontario to ensure that



our region receives the highest quality of cancer care and treatment and that critical research continues. Although cancer is an illness without borders, we are committed to funding projects that will assist Eastern Ontario patients in receiving cancer care, treatment and supportive care as close to home as possible.

CANCER RATES ARE GROWING IN OUR COMMUNITIES – SO IS OUR COMMITMENT.

This year in larger communities such as Ottawa, Pembroke, Cornwall, Perth, Smiths Falls and Hawkesbury, as well as the smaller communities that link us all, over 5,000 new cases of cancer will be diagnosed and over 20,000 patients will require treatment. Cancer in our cities, towns and villages will be the leading cause of death for women aged 35-55. One in three of the people we love, know and respect will be diagnosed with cancer in their lifetime. Current numbers alone tell us that cancer has a huge impact in our communities and our daily lives.

In the coming years, cases of cancer in our communities will increase and so too will the already considerable demands on our existing

Working To Cure Cancer

cancer services in Eastern Ontario. Realizing that fight against cancer must keep pace with these staggering numbers, the Ottawa Regional Cancer Foundation will increase efforts. Currently, with tremendous community support, the Ottawa Regional Cancer Foundation raises over \$3 million per year. To keep pace with the future needs of all our communities, we are committed to increasing that to \$5 million per year. Our goal is to ensure that funds raised for cancer services in our communities are provided to those communities as quickly as possible.



“Cancer continues to be the leading cause of premature death in Canada.”

“Each year in our communities over 5,200 new cases of cancer are diagnosed.”

HOW YOU CAN HELP.

The Ottawa Regional Cancer Foundation receives its funds from Ottawa and Eastern Ontario residents, community groups and corporations. All money donated remains local and assists those you know in our community who requires expert cancer care and treatment.

There are a number of ways to become a supporter of the Ottawa Regional Cancer Foundation including:

- In Memoriam
- Monthly Giving
- In Honour
- Special Events
- Planned Giving

Your support can help thousands of patients and families in many ways. You can make a general gift to the Ottawa Regional Cancer Foundation that will be used where the need is greatest, or give a gift to a specific program.

We promise to honour your commitment to supporting cancer services in our communities by putting every dollar you give to the best possible use. It is a commitment we have made to every donor since the inception of the Ottawa Regional Cancer Foundation in 1995.

Further information on giving opportunities and programs are available at our web site at www.orccfoundation.ca or, by calling (613) 247-3527.



WHERE OUR SUPPORT COMES FROM.

Each year over \$3 million is generously donated to fund cancer services in our communities by individuals, groups and companies.

